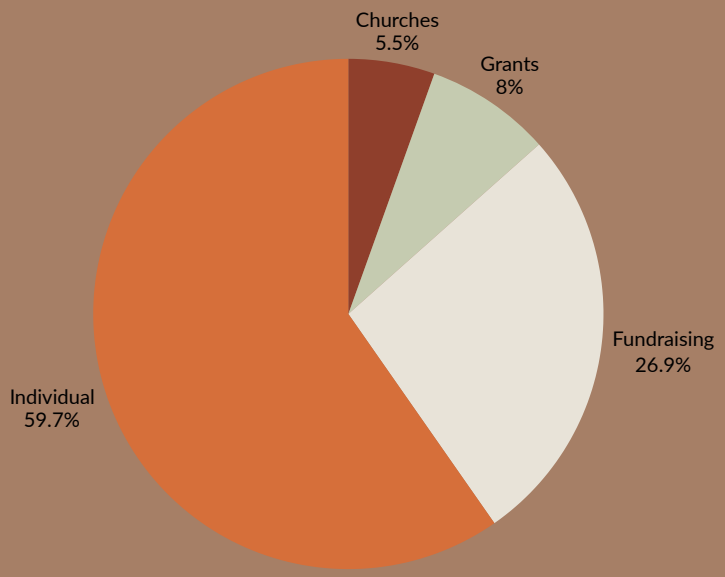
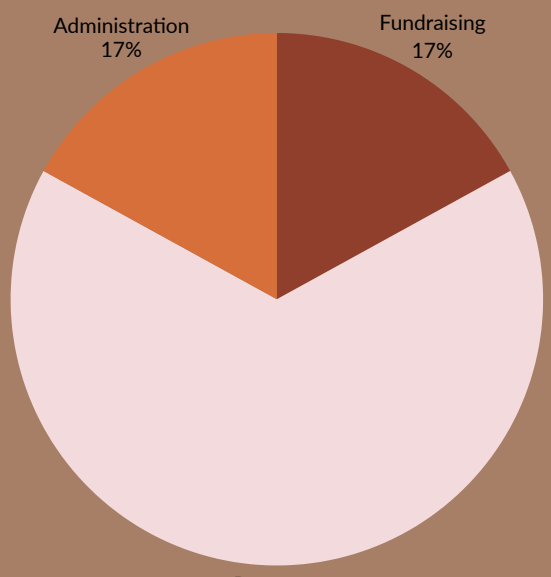
2010 2025

high desert WOMEN'S CENTER

RESTORING LIVES AND CREATING GENERATIONAL CHANGE!

/ WHO ARE YOU SERVING? /





Pregnancy Testing

First-Trimester Ultrasounds Options

Education

Post-Abortion Recovery

Peer Counseling

Education Incentive Program

Community Resources

/ HISTORY OF SERVICE /

Turning Point initially opened with services in pregnancy tests, first-trimester ultrasound, STI testing, and options education. Since opening, we have expanded and grown to include:

- Post-Abortion Recovery in 2012
- One-on-One Discipleship in 2012
- Earn While You Learn in 2013
- March of Dimes 2013
- Folic Acid Initiative in 2014
- Conscious Fathering in 2016
- Mountain View Regional Medical Center providing Prenatal Vitamin Distribution 2016
- Pro Love, Aggies with Turning Point established in 2017
- Launched "To the Point" podcast, highlighting client stories, in 2019
- Earn While You Learn switched to a virtual platform in 2020
- New building donated to us from the Rawsons in 2021
- Educational wing added to the Turning Point location
- Second ultrasound machine donated in 2022
- Purchased 3201 S. Main St. location in 2023
- Completed 2024 Expansion Project, which doubled our Education and Boutique space for clients
- Expanded our EWYL classes and nearly doubled in-class attendance by 45.5% in 2024
- Partnership with Casa de Perigrinos for Nutrition Class in 2025

Scan the QR code to visit our website!

Impact In 2025

341 Pregnancy Tests

5,198 Clients Came Through Our Doors

61,578 Diapers Given Out

435 Ultrasounds Performed

4,638 Earn While You Learn Class Participants

387 Referrals

/ WHAT IS HIGH DESERT WOMEN'S CENTER? /

High Desert Women's Center is a non-profit pregnancy resource center.
Our goal is to educate and equip families and individuals facing an unplanned pregnancy as 50% of pregnancies are unplanned. This statistic does not discriminate based upon race, socio-economic status, or marital status. For some, this experience is life-altering. Our role is to provide a safe place for men and women to safely discuss the gravity of the decision they are making, equip them, and educate them on their options.

/ MISSION /

Serving individuals and families by providing free and confidential pregnancy tests,
first trimester ultrasounds, hope, education, and the resources available to make an informed decision regarding their unplanned pregnancy with a gospel-centered approach.

/ GENERAL HISTORY /

High Desert Women's Center (formally Turning Point of Las Cruces) first opened its doors in October 2010. It is primarily a volunteer organization that operates on the generosity of the Las Cruces and surrounding communities. We are supported by individuals, families, businesses, and churches within our local community. As of today, we do not receive any federal or state funding to operate.

/ VISION /

Restoring lives and creating generational change

"HIGH DESERT HAS BEEN MY RIGHT HAND OVER THE PAST 3 YEARS. I'VE RECEIVED MANY BLESSINGS ALONG WITH FRIENDSHIPS. ALL STAFF HAVE SUCH BEAUTIFUL HEARTS, ALWAYS WELCOMING WITH OPEN ARMS. THEY ARE TRULY A BLESSING FROM GOD. WE HAVE BENEFITED GREATLY, MY BABIES HAVE EVERYTHING, AND MUCH MORE WITH THE AMAZING HELP. THANK YOU ALL ONCE AGAIN!
LOVE,
EUNICE MASCORRO, CAMILA SINAI, & ISABELLA ANAIS"

Eunice and Camila

HIGH DESERT WOMEN'S CENTER

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Follow us on Instagram and Facebook

Thank you for choosing to support
High Desert Women's Center
You make all this possible.

Want to hear a client story?
Scan the QR code below to connect to
our blog.

Call us today to see how you can get
more involved.
575-522-8378